# Sample Website, Newsletter, Social Text

You can use the below text for a short blurb on your website, blog, newsletter, or email:

Financial literacy—the ability to manage personal finances—is the one critical life skill that everyone needs to master. Yet most schools in America don’t teach it.

That is about to change. And you can help. Go to [CheckYourSchool.org](file:///C:\Users\Megan\Documents\DMcD\Clients\Jumpstart\Toolkits\checkyourschool.org), find out if your local school offers effective financial education, and start the conversation!

**Social Media Suggestions**

There are a number of ways you can help promote CheckYourSchool.org on social media. They include:

* Following us on Twitter ([@CheckYourSchool](https://twitter.com/checkyourschool)) and [Facebook](https://www.facebook.com/checkyourschool)
* Retweeting, liking and commenting on our tweets, and liking, sharing, and/or commenting on our Facebook posts
* Including CheckYourSchool.org in #FollowFriday, partner profile, and other promotional efforts
* Include CYS social links in your emails, newsletters, and website.

**Sample social posts:**

* We’re working with @CheckYourSchool to expand effective financial education. Find out if your school offers financial education: <https://checkyourschool.org/>
* Does your school offer effective financial education? Find out here: <https://checkyourschool.org/> #CheckYourSchool
* Financial education is critical to your child’s future success. Is your local school teaching it? Check here: <https://checkyourschool.org/>
* Do you know what money skills your child is learning? Visit <https://checkyourschool.org/> to find out if your child’s school offers effective financial education.
* Every child needs financial education. Is your school providing it? Visit <https://checkyourschool.org/> to find out. #CheckYourSchool