# Sample Social Media Content

Social media is one of the easiest ways to incorporate Check Your School into your existing efforts. Below are a few sample posts (appropriate for Twitter or Facebook) that you can personalize for your organization.

**General social posts**

* A new school year is a new opportunity to tell local educators and administrators how important financial education is to you—and to your child’s future! Send an email here: <https://checkyourschool.org/for-parents/submit-school-information/>
* Making sure our children are able to navigate the complicated financial world is one of the best gifts we can give them (and ourselves). Find tools for advocating for K-12 financial education at <https://checkyourschool.org/> #CheckYourSchool
* Our kids need financial education in order to be successful adults. Learn more about how you can help ensure your child’s school is teaching it: <https://checkyourschool.org/> #CheckYourSchool
* Financial literacy is a vital—yet often neglected—skill that is necessary for everyone. Follow @CheckYourSchool to learn how you can help get financial education in every school!
* It’s never too early to start #financialeducation! We’re working to get effective financial education taught at every grade in every school in America. Learn more at <https://checkyourschool.org/> or follow @CheckYourSchool
* Financial education is critical to our children’s future success. Is your child’s school teaching it? Share what you know! <https://checkyourschool.org/for-parents/submit-school-information/> #CheckYourSchool

**Educator-focused posts**

* Educators, you know effective financial education makes a difference in your students’ futures. Make sure you’re getting credit for all of your great work by adding your school here: <https://checkyourschool.org/for-educators/submit-school-information/>
* #Teachers, need some help bringing financial education to your classroom? Here are some resources: <https://checkyourschool.org/for-educators/educator-toolkit/>
* .@CheckYourSchool’s “Essential Elements” help teachers identify what constitutes truly effective financial education. <https://checkyourschool.org/about/minimum-requirements/>

Additional ways you can incorporate Check Your School into your social media activities:

* Use the #CheckYourSchool hashtag when posting on social about financial education
* Follow @CheckYourSchool on [Twitter](https://twitter.com/checkyourschool) and [Facebook](https://www.facebook.com/checkyourschool/) to stay up-to-date on the latest news, activities, and research
* Share articles and stories (which you can find via @CheckYourSchool or @NatlJumpStart on Twitter and Facebook) with your friends and families