# Community Outreach Ideas

There are a number of ways that you can raise awareness about the need for classroom-based financial education among your friends, family, and community. They include:

* Present at local organizations, such as:
  + PTA
  + Rotary
  + Kiwanis, or
  + Lions Club
* Publicize CheckYourSchool.org at local events, such as:
  + Information booths at local fairs (or similar).
  + Presentations at PTA meetings/school events (or similar).
  + One-on-one meetings with school principals (or similar).
  + Presentations at industry events (or similar).
  + Presentations/participation in community groups (or similar).
  + Public awareness events with high profile leaders (or similar).
  + Fundraising events—5k runs, golf tournaments (or similar).
* Promote CheckYourSchool.org in local print, broadcast, and/or online media:
  + Comment on relevant stories and direct people to CheckYourSchool.org
  + Send a Letter to the Editor (LTE)
  + During local news coverage of events, publicize the need for financial education

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