# Community Outreach Ideas

There are a number of ways that you can raise awareness about the need for classroom-based financial education among your friends, family, and community. They include:

* Present at local organizations, such as:
	+ PTA
	+ Rotary
	+ Kiwanis, or
	+ Lions Club
* Publicize CheckYourSchool.org at local events, such as:
	+ Information booths at local fairs (or similar).
	+ Presentations at PTA meetings/school events (or similar).
	+ One-on-one meetings with school principals (or similar).
	+ Presentations at industry events (or similar).
	+ Presentations/participation in community groups (or similar).
	+ Public awareness events with high profile leaders (or similar).
	+ Fundraising events—5k runs, golf tournaments (or similar).
* Promote CheckYourSchool.org in local print, broadcast, and/or online media:
	+ Comment on relevant stories and direct people to CheckYourSchool.org
	+ Send a Letter to the Editor (LTE)
	+ During local news coverage of events, publicize the need for financial education

Contact Megan.McDonald@Jumpstart.org for PowerPoint slides, talking points, and/or handouts.